



Press Release

Aperam to implement Google's cloud-based solutions

Luxembourg, 18 July 2011 - Aperam, a global player in stainless, electrical and specialty steel, announces today that it has signed an agreement with Google to deploy collaborative cloud-based solutions across its organisation.

Aperam will gradually switch its office software to Google's cloud-based solutions ("Google Apps") and deploy Google Mail as its core messaging tool among its 9,700 employees. Google Apps collaborative solutions include personal and shared calendars, integrated chat and video communications as well as a native email translation service.

"A part of our Leadership Journey, this move will allow us to make significant savings in our IT budgets but is also expected to be transforming for our organisation", Julien Onillon, CFO Aperam, commented. Aperam's Leadership Journey aims to achieve USD 250 million of management gains and profit enhancement over 2011 and 2012.

About Aperam

Aperam is a global player in stainless, electrical and specialty steel, with operations in more than 30 countries. The business is organised in three divisions: Stainless & Electrical Steel, Services & Solutions, Alloys & Specialties. Aperam has 2.5 million tonnes of flat stainless steel capacity in Europe and Brazil and is a leader in high value added niches - alloys and specialties. Aperam has also a highly integrated distribution, processing and services network and a unique capability to produce stainless and specialty from low cost biomass (charcoal). Its industrial network is concentrated in 6 main plants located in Brazil, Belgium and France. Aperam has about 9,900 employees. Aperam commits to operate in a responsible way with respect to health, safety and wellbeing of its employees, contractors and the communities in which it operates. It is also committed to the sustainable management of the environment and of finite resources. In 2010, Aperam had revenues of USD 5.6 billion and shipments of 1.74 million tonnes.

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